

Taking the lead in addressing good energy stewardship and sustainability practices in the region.

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WHAT WE DO



Residential

Improve Energy Savings, Home Comfort and the Environment



Local Government

Support Public Agency Collaboration for Healthy and Sustainable Communities



Business

Provide Solutions to Save Energy, Improve Efficiency, and Increase Profit Margins



Education and Special Districts

Assistance in Achieving Sustainability Goals

WHAT WE'VE BEEN WORKING ON

Transportation Electrification



Drive Electric Earth Day

Participated in Thousand Oaks' Arbor Earth Day, Oxnard's Earth Day Farmer's Market, and Fillmore Earth Day. In collaboration with MICOP, CPA, CEC, and Ecology Action, staff engaged visitors with interactive booths, and static EV displays.



CycleMAYnia

Celebrated National Bike Month with County of Ventura by hosting a mini-expo that invited the public to visit bike shop, County Agency booths, attend Bike Safety and Tune-Up workshops, and test ride an e-bike

Plug-In October

Organized EV education events at the Ojai and Albert H. Soliz Libraries, themed "Plug-In to October" in celebration of National Energy Awareness Month. The events aimed to educate EV enthusiasts of all ages.



Go Now Microtransit Ribbon Cutting

Participated in the ribbon-cutting ceremony for the launch of Gold Coast Transit Districts' Go Now On Demand service.



National Drive Electric Week

Partnered with Community Environmental Council (CEC-SB) and Ecology Action to provide one-to-one, bilingual EV purchase guidance to the County's disadvantaged and low-income residents through the "EV's For Everyone/EV's Para Todos" program.

EV Charging Station Regulations

Developed outreach materials outlining EV supply equipment regulations with Ventura County Agriculture/Weights and Measures, which was later adapted for other counties.



Ventura County Green Business Program

Program Accomplishments

&
Savings



81 TOTAL CERTIFICATIONS

TOTAL RECERTIFICATIONS **11**

76 ON THEIR WAY TO CERTIFICATION

MORE THAN 2.1 MILLION LBS OF GHG EMISSIONS AVOIDED
= planting 3,266 acres of trees

JUST ABOUT 3 MILLION KWH AND 91,000 THERMS SAVED
= enough energy to run 283 homes for a year

OVER 10.6 MILLION GALLONS OF WATER SAVED
= 254,505 bathtubs fresh drinking water

MORE THAN 2.5 MILLION LBS. OF SOLID WASTE DIVERTED
= 159 garbage trucks worth of diverted waste

Established a partnership with Poder Popular, to provide outreach and promote the VCGB program to local businesses in the Santa Paula, Fillmore, and Piru communities as well as enroll interested business in the program.



FIND LOCAL CERTIFIED GREEN BUSINESSES AT GREENBUSINESSCA.ORG

WHAT WE'VE BEEN WORKING ON CONTINUED...

LIBRARY

Sustainable CA Libraries Grant - Provided \$30,000 in funding to the Ventura County Library and CEO Sustainability Division to host a series of Sustainable Living Practices presentations at the Saticoy, Piru, and El Rio libraries.

Grant Applications

Reach 2.0 - Partnered with regional partners to submit a REACH 2.0 grant application to the California Energy Commission to install EV infrastructure at multifamily housing. Awarded **\$3.85M**.



Energy Champion Meetings

Hosted in-person Energy Champion Meetings on May 25 and Nov. 16 providing opportunities for VCREA partners to provide updates on their organization's initiatives and climate-related needs.

EV 2.0 Updates

Expanded VCREA with the hire of Parker Abt, EV Coach, and Kendall James, Clean Transportation Communications Intern.



Resilient Central Coast Campaign

Launched the Resilient Central Coast Campaign, a bilingual initiative that encompasses 12 Central Coast cities and counties, including Ventura County's Climate Resilient VC webpage. This campaign has registered **138 homes** and hosted **monthly community workshops** that focused on strategies to mitigate emissions in four key areas.



11th Annual Central Coast Sustainability Summit

Partnered with the County of Santa Barbara, Community Environmental Council, UCSB, and the cities of Goleta, Santa Barbara, Carpinteria, and Ventura to plan the Central Coast Sustainability Summit themed "Decarbonizing to Meet the Climate Challenge."



FUNDING PARTNERS

