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WHAT WE DO



Residential

Improve Energy Savings, Home Comfort and the Environment



Local Government

Support Public Agency Collaboration for Healthy and Sustainable Communities



Business

Provide solutions to Save Energy, Improve Efficiency, and Increase Profit Margins



Education and Special Districts

Assistance in Achieving Sustainability Goals

WHAT WE'VE BEEN WORKING ON

Transportation Electrification

DRIVE CLEAN

Drive Clean Newsletter

Launched a quarterly EV newsletter to increase awareness about incentives and rebates, news, and events in the region. The Drive Clean Newsletter has close to 400 subscribers to date.



Clean Air Day

Partnered with Ventura County elementary and middle schools to develop fun EV-related Clean Air Day activities, including the "Evie McWheelie" coloring contest and the "rEV Your Engines" EV model building activity.

Drive Electric Earth Week

Collaborated with Electric Drive 805 and EV Advocates of Ventura County to host several EV-related activities, including three static EV shows, and virtual EV Movie Nights.



Power Your Future Scholarship



Partnered with Central Coast Clean Cities Coalition (C5) to develop a scholarship for the Electric Vehicle Infrastructure Training Program (EVITP). The scholarship launches in February and will increase the number of EVITP certified electricians in the region.

National Drive Electric Week

Hosted the Ventura Government Center Ride & Drive event, featuring free EV and e-bike test-rides, a static EV showcase, two local food trucks, and educational booths from multiple community partners.



Electric Drive 805

Partnered with SCE to host the *Leveraging EV Charger Incentives* webinar and conducted multi-lingual EV outreach and advocacy to develop new charging infrastructure in the Region.

Community Tabling

Engaged with the community through multiple tabling events, including at Ventura Skate Night, PALS Kid's Fest, MICOP Health Fair, Gold Coast Transit Districts' Clean Air Summit, and the Government Center Health and Wellness Fair.



VENTURA COUNTY GREEN BUSINESS PROGRAM

PROGRAM ACCOMPLISHMENTS

&
SAVINGS



73 TOTAL CERTIFICATIONS

TOTAL RECERTIFICATIONS **5**

64 ON THEIR WAY TO CERTIFICATION

- **MORE THAN 1.4 MILLION LBS OF GHG EMISSIONS AVOIDED**
=planting 1,562 acres of trees
- **MORE THAN 2 MILLION KWH AND 65,000 THERMS SAVED**
=enough energy to run 180 homes for a year
- **NEARLY 7.1 MILLION GALLONS OF WATER SAVED**
=200,000 gallons fresh drinking water
- **JUST ABOUT 1.8 MILLION LBS. OF SOLID WASTE DIVERTED**
=110 garbage trucks worth of diverted waste



Small Business owner
FIND LOCAL CERTIFIED GREEN BUSINESSES AT

GREENBUSINESSCA.ORG

WHAT WE HAVE BEEN WORKING ON CONTINUED...



Central Coast Grant Opportunities

Collaborated with partners from six Central Coast counties to develop three applications for the Strategic Growth Council's Regional Climate Collaboratives Program Round 1 grant funding and one regional application for the Community Economic Resilience Fund (CERF) planning grant.

Resilient Central Coast Campaign

Launched the Ventura County Resilient Central Coast Campaign landing page along with twelve other Central Coast cities and counties. The goal of the Campaign is to achieve measurable progress towards reducing GHG emissions from four areas (home energy use, transportation, food choices, and waste).



Home Energy Savings DIY Toolkit & Induction Cooktop



Collaborated with 3C-REN and Ventura County Libraries to expand the DIY Home Energy Savings program to include electric-powered magnetic induction cooktops for residents to checkout to use at home. The program also increased the number of Energy Efficiency Toolkits for checkout. The Toolkits include items for patrons to measure their home's energy use and install free energy and water saving devices to help them save money. Hosted DIY Home Energy Savings program presentations at libraries in Thousand Oaks, Oxnard, Ventura, Oak Park, and Saticoy.



Climate Adaptation Initiatives

Participated as Chair on the Central Coast Climate Collaborative's (4C) Steering Committee. 4C co-hosted, along with the Santa Barbara County Regional Climate Collaborative, a five-part Carbon Sequestration Webinar Series titled Balance: Getting to Carbon Neutrality Through Sequestration and Offsets to educate participants about carbon sequestration and carbon offsets.



Central Coast Sustainability Summit

Partnered with the County of Santa Barbara, Community Environmental Council, UCSB, and the cities of Goleta, Santa Barbara, Carpinteria, and Ventura to plan the Central Coast Sustainability Summit



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