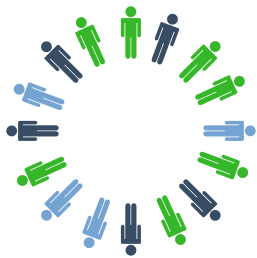


ROUND 1 COMMUNITY ENGAGEMENT

SURVEY RESULTS AND ANALYSIS

The City of Ventura is developing an Energy Action Plan (EAP). This plan is designed to help the Ventura Community lower harmful greenhouse gas emissions. Through strategic policies and programs, the EAP aims to increase energy efficiency and local renewable energy generation. This plan benefits multiple sectors, promotes reliable energy to your home or business, and builds resilience so the community can bounce back in the event of a natural disaster.



To ensure that this plan empowers and supports every Ventura community member, the EAP team has been working with residents to fully gauge how to best support and empower a resilient and sustainable Ventura for years to come. You've voiced your needs and shared your valuable experience, here are the results.

KEY TAKEAWAYS

316

residents shared their insight and values by responding to the survey.

88%

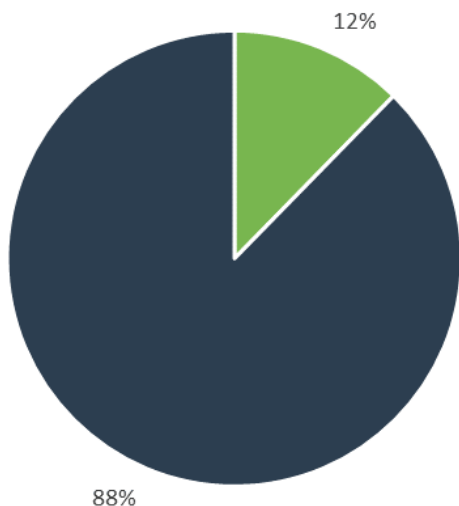
of the respondents feel it's important for the City to support a clean energy economy, public health, and resilience.

96%

of the 45 student respondents feel that it is important for their school to run on renewable energy.

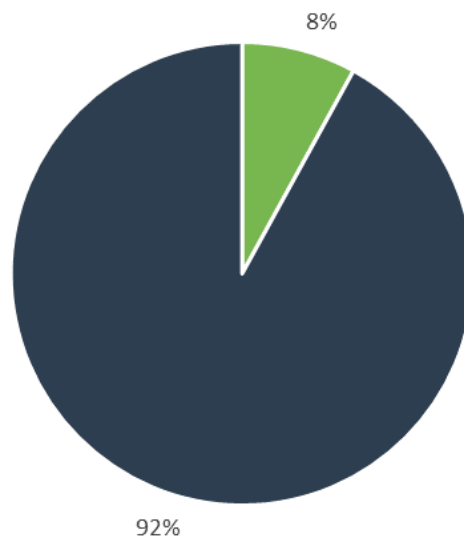
RESIDENTIAL SURVEY HIGHLIGHTS

HOMEOWNERS AND RENTERS PROVIDED VALUABLE INSIGHT TO HELP INFORM STRATEGIES THAT WILL INCREASE ENERGY EFFICIENCY AND LOCAL RENEWABLE ENERGY GENERATION.

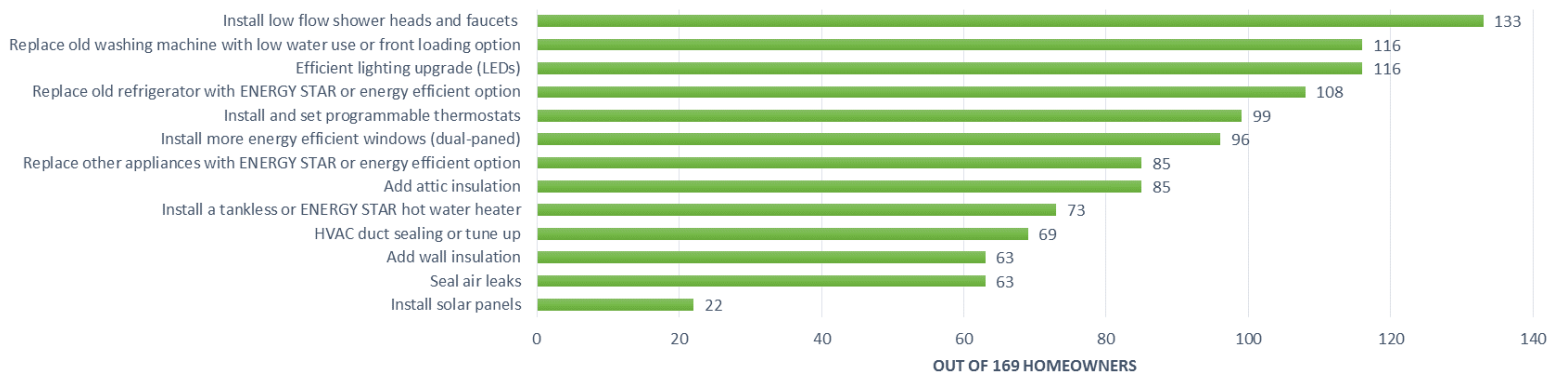


88% OF RESPONDENTS FEEL THE CITY SHOULD BE PROACTIVE IN THINKING AND PLANNING FOR CLIMATE CHANGE IMPACTS.

92% OF RESPONDENTS WOULD LIKE TO SEE THE CITY TAKE STEPS TO STRENGTHEN ENERGY RELIABILITY AND SAFETY IN THE EVENT OF AN OUTAGE OR NATURAL DISASTER.

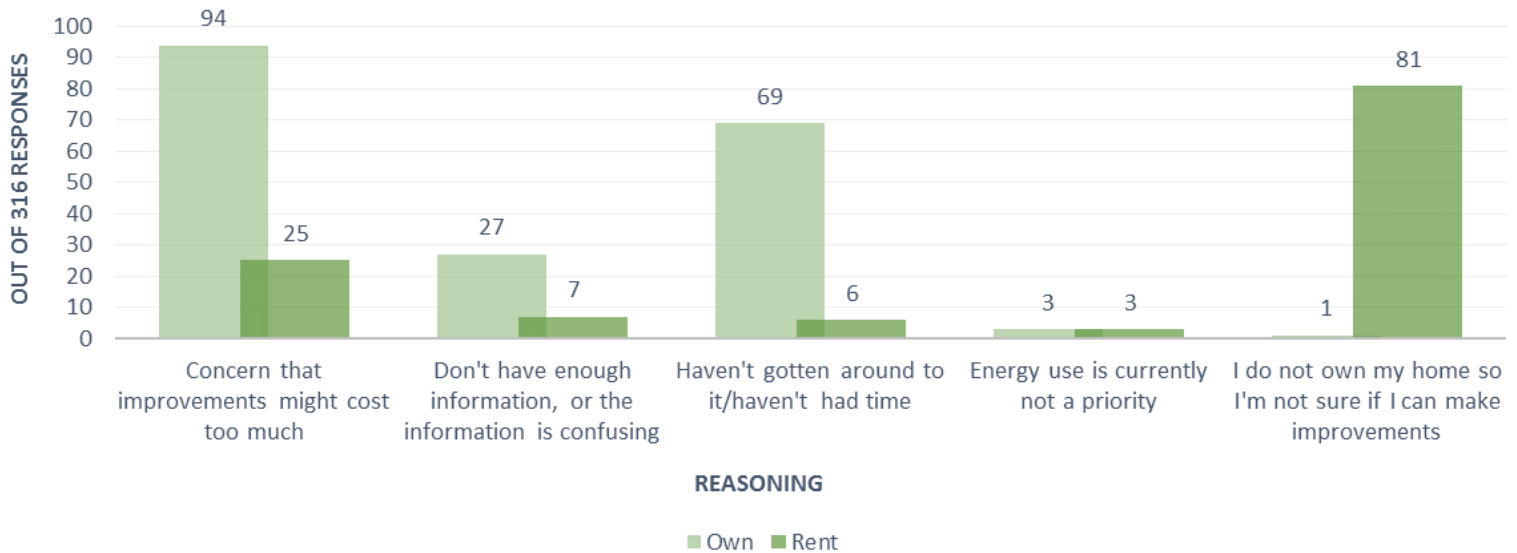


Homeowner Completed Energy Upgrades



We asked homeowners what energy upgrades they've already completed. This helps the EAP team identify hard-to-complete upgrades and strategize how to help homeowners make these improvements in a cost-effective way.

If you haven't completed energy improvements, what is the main reason?

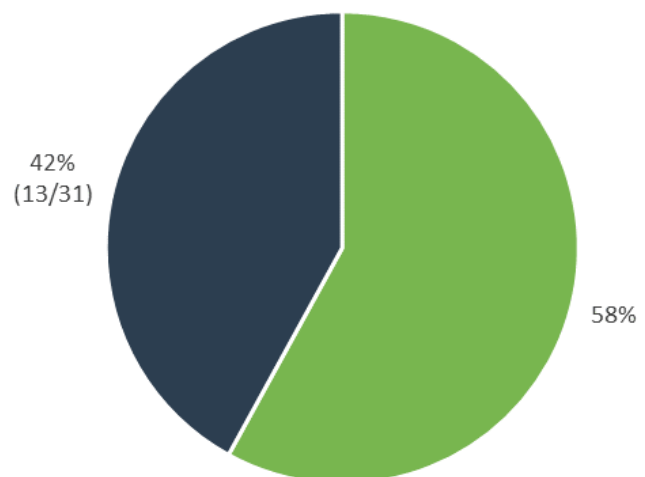


We asked homeowners and renters the reasons they have not been able to make some energy efficiency upgrades. This helps identify gaps in energy efficiency support. The EAP will address these gaps with strategies that help homeowners and renters.

COMMERCIAL SURVEY HIGHLIGHTS

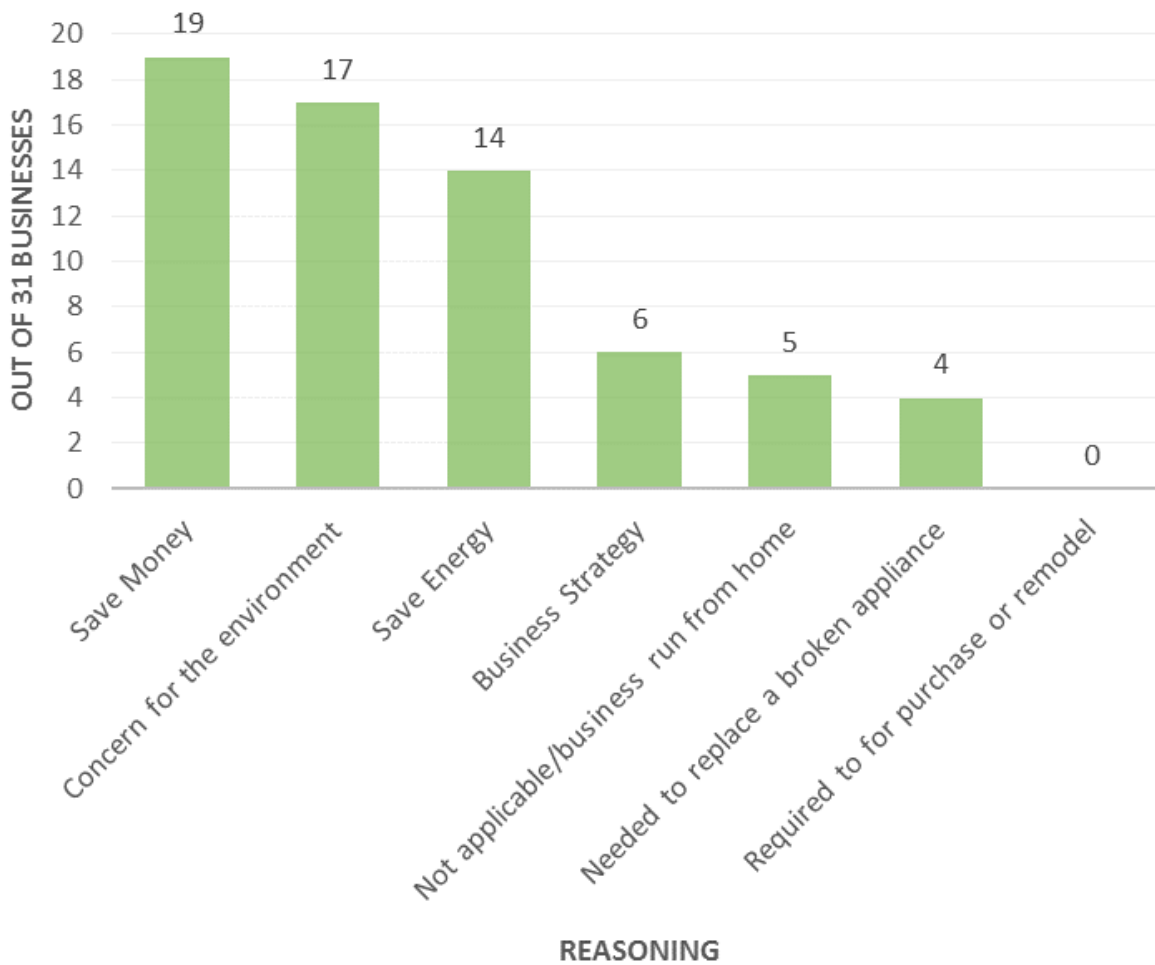
BUSINESS OWNERS AND MANAGERS SHARED THEIR EXPERIENCES TO INFORM STRATEGIES THAT WILL HELP THEM UTILIZE ENERGY EFFICIENCY UPGRADES TO SAVE MONEY AND REDUCE THEIR IMPACT.

42% OF BUSINESS OWNERS STATED THAT THEY HAVE NOT MADE ENERGY UPGRADES BECAUSE THEY RENT THEIR FACILITY AND ARE NOT SURE IF THEY CAN MAKE IMPROVEMENTS.



This highlights the necessity for commercial owner-tenant strategies that support energy efficiency improvements.

If you have completed energy improvements, what was your main motivation?



We asked business owners and managers the reasons they have completed energy efficiency upgrades. Identifying the main motivation helps the EAP team cater strategies to the needs of business owners and managers.

PHOTOGRAPHER:
CHRISTOPHER MUEGNIOT



"THIS IS A FANTASTIC PROACTIVE WAY TO START ADDRESSING WHAT WE CAN DO AS A COMMUNITY, ESPECIALLY AFTER THE THOMAS FIRE. HEARING THESE WILD FIRES GROWING IN INTENSITY DUE TO CLIMATE CHANGE IS A SCARY THING! WAY TO GO VENTURA IN STARTING THIS IMPORTANT CONVERSATION."

-VENTURA RESIDENT