

# ROUND 1 COMMUNITY ENGAGEMENT

## SURVEY RESULTS AND ANALYSIS

The City of Thousand Oaks is developing an Energy Action Plan (EAP). This plan is designed to help the Thousand Oaks Community lower harmful greenhouse gas emissions. Through strategic policies and programs, the EAP aims to increase energy efficiency and local renewable energy generation. This plan benefits multiple sectors, promotes reliable energy to your home or business, and builds resilience so the community can bounce back in the event of a natural disaster.



To ensure that this plan empowers and supports every Thousand Oaks community member, the EAP team has been working with residents to fully gauge how to best support and empower a resilient and sustainable Thousand Oaks for years to come. You've voiced your needs and shared your valuable experience, here are the results.

## KEY TAKEAWAYS

211

residents shared their insight and values by responding to the survey.

176

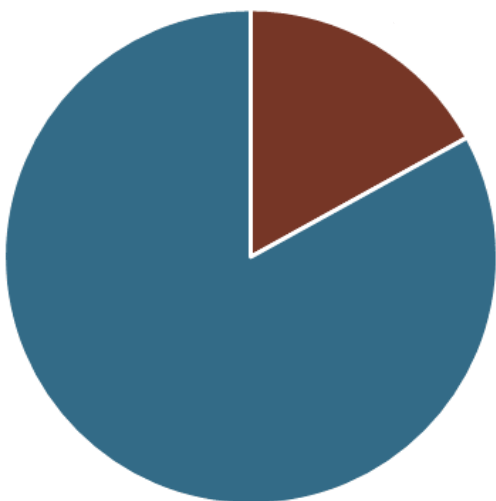
of the 211 respondents feel it's important for the City to support a clean energy economy, public health, and resilience.

10

of the 11 student respondents feel that it is important for their school to run on renewable energy.

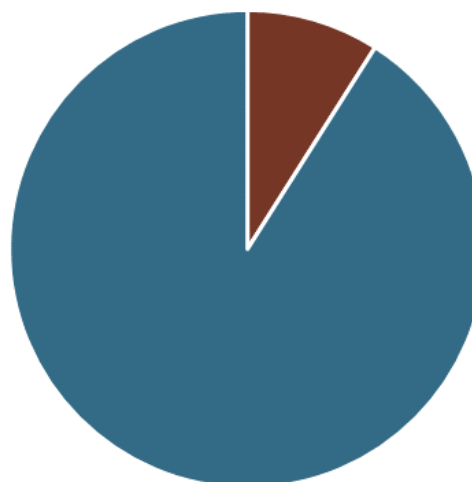
# RESIDENTIAL SURVEY HIGHLIGHTS

HOMEOWNERS AND RENTERS PROVIDED VALUABLE INSIGHT TO HELP INFORM STRATEGIES THAT WILL INCREASE ENERGY EFFICIENCY AND LOCAL RENEWABLE ENERGY GENERATION.

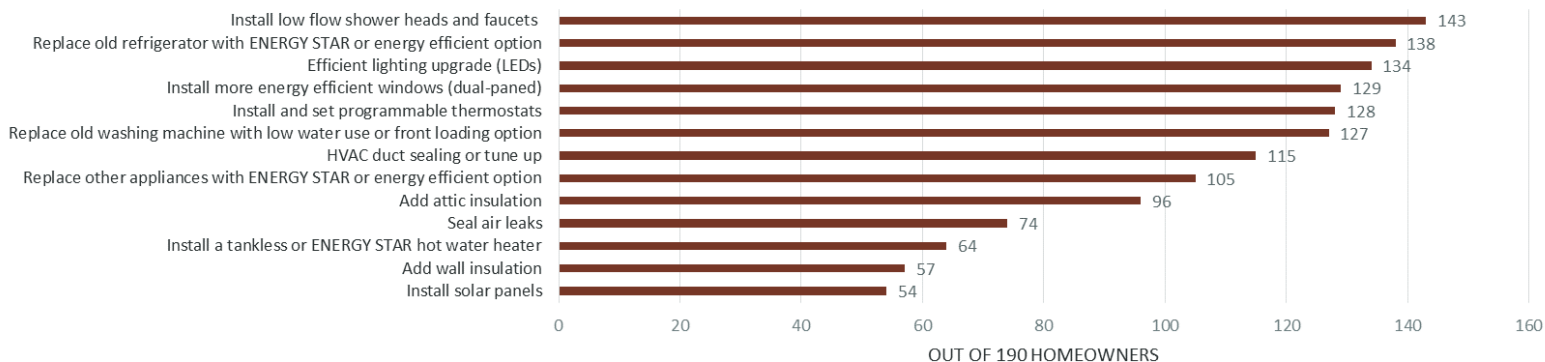


**176 OF 211 RESPONDENTS  
FEEL THE CITY SHOULD BE  
PROACTIVE IN  
THINKING AND PLANNING FOR  
CLIMATE CHANGE IMPACTS.**

**191 OF 211  
RESPONDENTS WOULD LIKE TO  
SEE THE CITY TAKE STEPS TO  
STRENGTHEN ENERGY  
RELIABILITY AND SAFETY IN  
THE EVENT OF AN OUTAGE OR  
NATURAL DISASTER.**

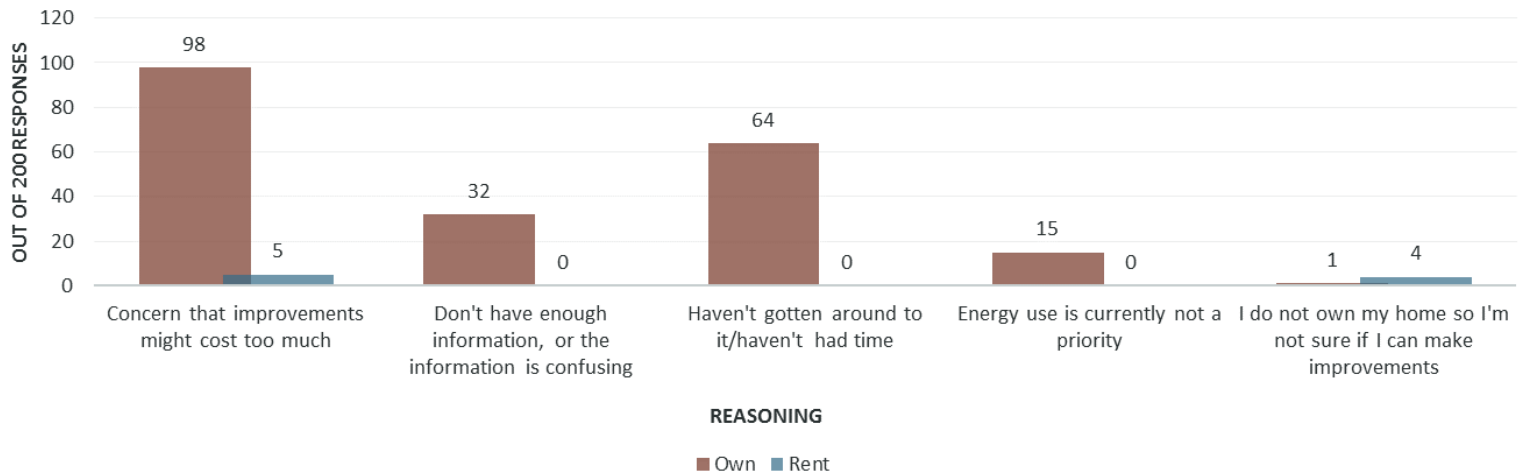


## Homeowner Completed Energy Upgrades



We asked homeowners what energy upgrades they've already completed. This helps the EAP team identify hard-to-complete upgrades and strategize how to help homeowners make these improvements in a cost-effective way.

## If you haven't completed energy improvements, what is the main reason?

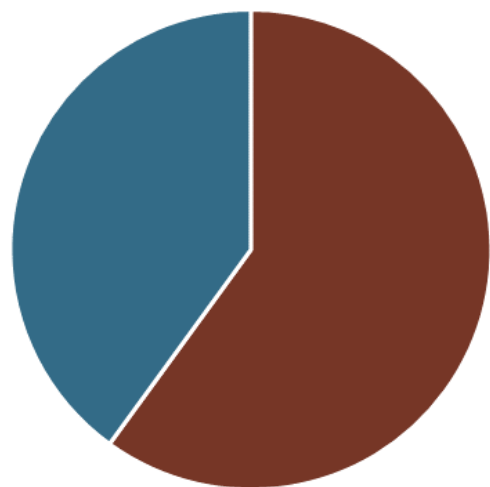


We asked homeowners and renters the reasons they have not been able to make some energy efficiency upgrades. This helps identify gaps in energy efficiency support. The EAP will address these gaps with strategies that help homeowners and renters.

## COMMERCIAL SURVEY HIGHLIGHTS

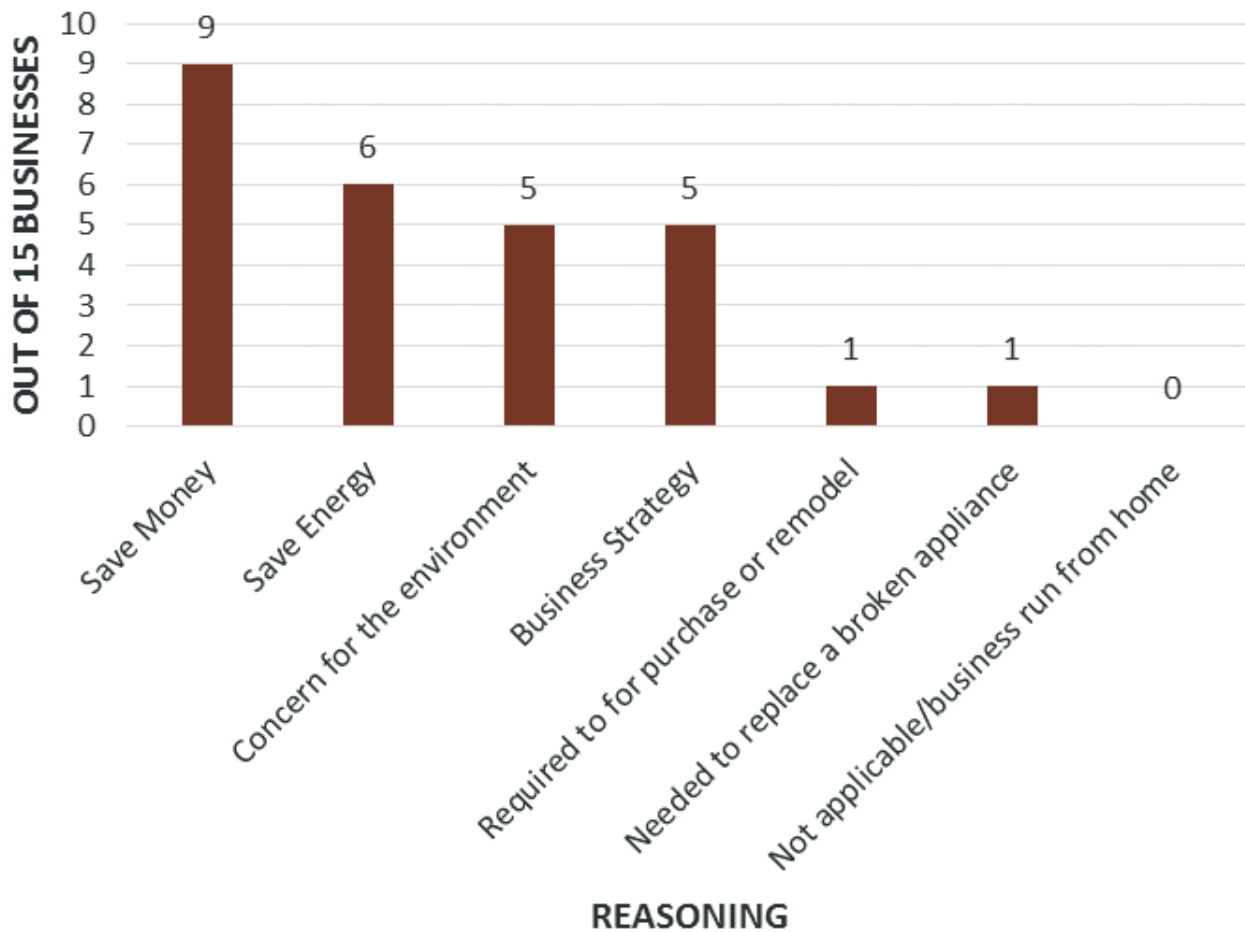
BUSINESS OWNERS AND MANAGERS SHARED THEIR EXPERIENCES TO INFORM STRATEGIES THAT WILL HELP THEM UTILIZE ENERGY EFFICIENCY UPGRADES TO SAVE MONEY AND REDUCE THEIR IMPACT.

**6 OUT OF 15 BUSINESS OWNERS STATED THAT THEY HAVE NOT MADE ENERGY UPGRADES BECAUSE THEY RENT THEIR FACILITY AND ARE NOT SURE IF THEY CAN MAKE IMPROVEMENTS.**



This highlights the necessity for commercial owner-tenant strategies that support energy efficiency improvements.

## If you have completed energy improvements, what was your main motivation?



We asked business owners and managers the reasons they have completed energy efficiency upgrades. Identifying the main motivation helps the EAP team cater strategies to the needs of business owners and managers.



"THOUSAND OAKS IS A WONDERFUL PLACE TO LIVE AND RAISE KIDS. I'M EXCITED TO SEE THE CITY LEADING THE WAY TOWARDS A MORE SUSTAINABLE FUTURE AND I'M THANKFUL THIS PROCESS IS INCLUDING COMMUNITY MEMBERS. I APPRECIATE THAT THOUSAND OAKS IS WORKING TO HELP RESIDENTS LOWER THEIR ENERGY CONSUMPTION AND LOOK FORWARD TO BEING INVOLVED WITH THE REST OF THE EAP DEVELOPMENT."

-THOUSAND OAKS RESIDENT