

CITY OF VENTURA

ROUND 2 COMMUNITY ENGAGEMENT

SURVEY RESULTS AND ANALYSIS

In Round 2 of our community engagement, we asked residents about which energy policies and incentives the City should consider for residential and commercial buildings. We also asked them to identify priorities for increasing electric vehicle infrastructure and electric public transportation. In total, 89 people participated in the outreach survey. The valuable feedback we received from the community will help us understand how to best support sustainable energy use and zero-emissions transportation choices in the City of Ventura.



HIGHLIGHTS FROM RESPONDENTS

RESIDENTIAL

COMMERCIAL

74%

of respondents thought that the City should allow on-street electric vehicle charging, in some capacity



77%

of respondents agree that energy audits should be required before homes are sold in the City



80%

of respondents say that if they were to buy a home in the City, it would be important to understand the energy performance of the home.



83%

of respondents support a City requirement that every new commercial building include a minimum amount of solar.

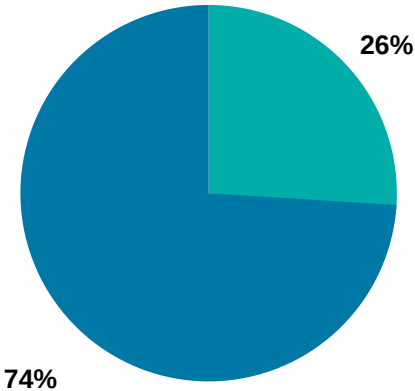


83%

of respondents would support a City ordinance to require "Zero Net Energy" new commercial construction by 2025.

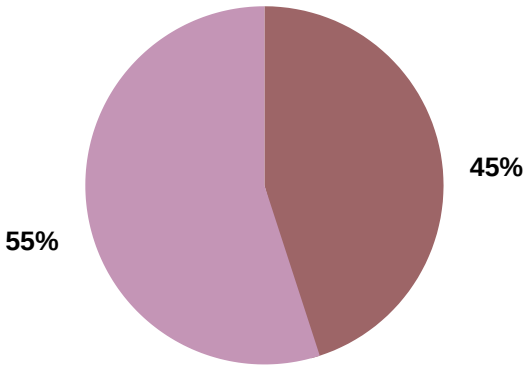
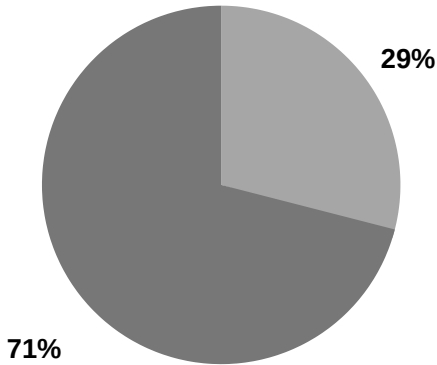


Ventura residents showed strong support for increasing the number of electric vehicle (EV) charging stations and access to electric public transportation in the city.



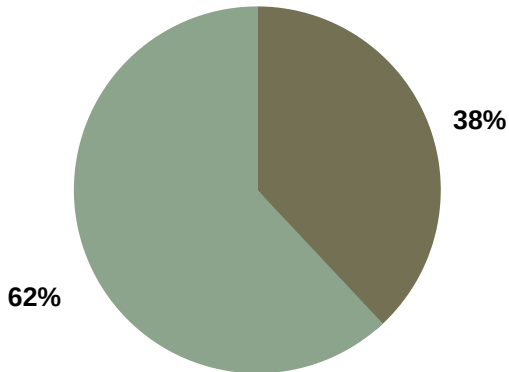
74% (66 people) think that the City should allow on-street EV charging, in some capacity.

71% (63 people) feel that it is important for the bus systems (Gold Coast Transit and VCTC) to transition to all-electric buses.



55% (49 people) feel that there are currently not enough public electric vehicle charging stations in the City for them to consider driving an electric vehicle.

62% (55 people) feel that the City should require the installation of electric vehicle charging stations at all new commercial developments.



We asked residents which energy efficiency policies the City should consider for residential properties.

77% (68 people) agree that energy audits should be required before homes are sold in the City, however, 56% (38 people) of those *only* support the policy if the energy audits are free.

55%
(49 people) think that the City should require “cool roof” materials in residential re-roof projects.



72%
(64 people) support the City requiring that all rental units upgrade interior lighting to LED when there are vacancies.

While 80% (71 people) say that, if they were to buy a home in the City, it would be important to understand the energy performance of the home, residents were unsure about what type of policy would effectively support an energy efficiency standard at the time of a home's sale. Only 42% (37 people) think homes that receive poor energy scores on audits should be required to complete energy upgrades before they are sold. Concerns around who bears the cost of upgrades and whether such policies would affect the affordability of housing in the City were cited as main concerns.

When asked about which energy policies the City should enact for commercial buildings, respondents told us this:

66%

59 people

felt that the City should offer a loan program to help commercial properties upgrade their equipment to improve the efficiency of their operations.

83%

74 people

support a City requirement that every new commercial building include a minimum amount of solar.

83%

74 people

would support a City ordinance to require “Zero Net Energy” new commercial construction by 2025.



“We should go all out as much as possible to be an environmentally friendly city, and to model these sustainable practices for other cities.”

- Ventura Resident

